



# CAREER GUIDANCE CELL

2023-24



# ABOUT THE CELL

- ❑ The Career Guidance Cell at KAHM Unity Women's College aims to equip students with the necessary skills and knowledge to navigate their career paths.
- ❑ It offers a range of services including career counseling, workshops, placement drives, and guidance on higher education.
- ❑ The cell collaborates with industry experts and academic institutions to provide valuable insights and opportunities to students.
- ❑ It plays a crucial role in bridging the gap between academic learning and professional success.

# OBJECTIVE AND SCOPE

- **Provide Career Counseling:** Offer career counseling to help students identify and pursue their career goals.
- **Enhance Employability:** Organize workshops, seminars, and training sessions to improve students' employability skills.
- **Facilitate Placement Opportunities:** Conduct placement drives and connect students with potential employers.
- **Support Higher Education Aspirations:** Guide students on higher education opportunities and entrance exam preparation.
- **Foster Industry-Academia Collaboration:** Establish partnerships with industry experts and institutions for internships, projects, and research opportunities.
- **Promote Skill Development:** Encourage participation in skill development programs to ensure students are well-prepared for the job market.

# OFFICE BEARERS

## **Coordinator :**

- Ms. SANGEETA K., Assistant Professor, English

## **Members:**

- DR. JYOTHI P., Associate Professor & Head, Chemistry
- Ms. M. K. VINEETHA, Assistant Professor, English
- Mr. SHABEERMON M., Assistant Professor, Head, History
- DR. USMAN A., Assistant Professor & Head, Botany
- Mr. SIDHIQUE P., Assistant Professor, English
- DR. BAJEEL P., Assistant Professor, Maths

## **Student Representatives:**

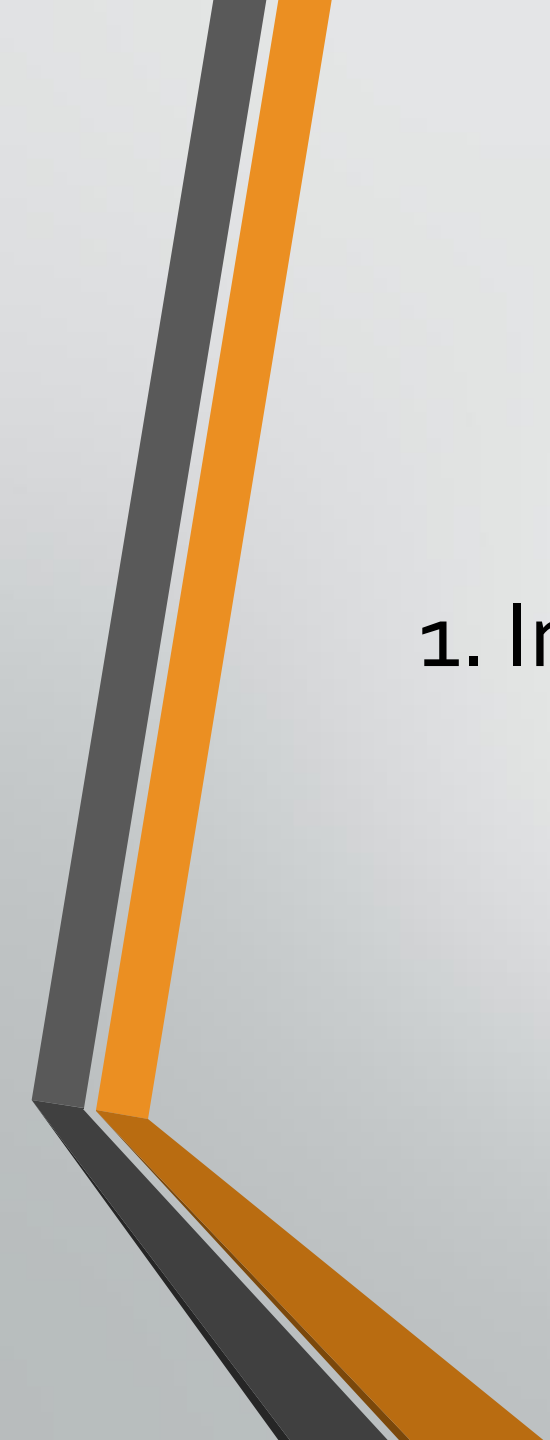
- Ms. SHIFNA JAHAN, V Sem BA English
- Ms. FATHIMA THASNI, III Sem BA History

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# ACTIVITIES

CGC has arranged sessions for students with the following objectives:

1. Introducing Higher Educational Opportunities.
2. Preparing for competitive Exams.
3. Providing Skill trainings to enable them earn while learning.
4. Proving placements by conducting placement drives.
5. Career Counselling and Job Orientation.



## 1. Introducing Higher Educational Opportunities

# CAREER AND RESEARCH OPPORTUNITIES IN SOCIAL SCIENCES

- Date: September 7, 2023
- Collaboration: Seethi Sahib Chair for Cultural and Political Studies-
- Speakers: Mr. Ahsan Kottangodan (PhD Research Scholar) and Ms. Sumayya Farvi K. K (Project Associate)
- Focus: Aptitude and Methodologies in Social Sciences Research, Career Prospects in Social Sciences
- Participants Final-year BA English, BA History, and BSc Psychology students
- Outcomes - Insightful experiences and methodologies shared- Enhanced understanding of research significance in social sciences



# CATALYST LECTURE SERIES – LECTURE 1

## HIGHER EDUCATION AND JOB PROSPECTS IN UK

- Date: May 4, 2024
- Organized by: Department of English
- Guest Speaker: Mr. Mohammed Ajmal Erulil, MBA graduate from Roehampton University, UK
- Focus: Strategies for higher education in the UK
- Challenges associated with studying in the UK
- Overview of UK universities and courses



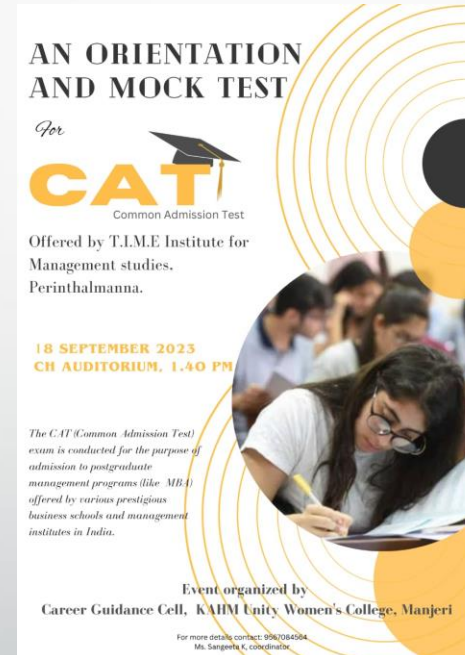




## 2. Preparing for competitive Exams.

# CAT ORIENTATION AND MOCK TEST

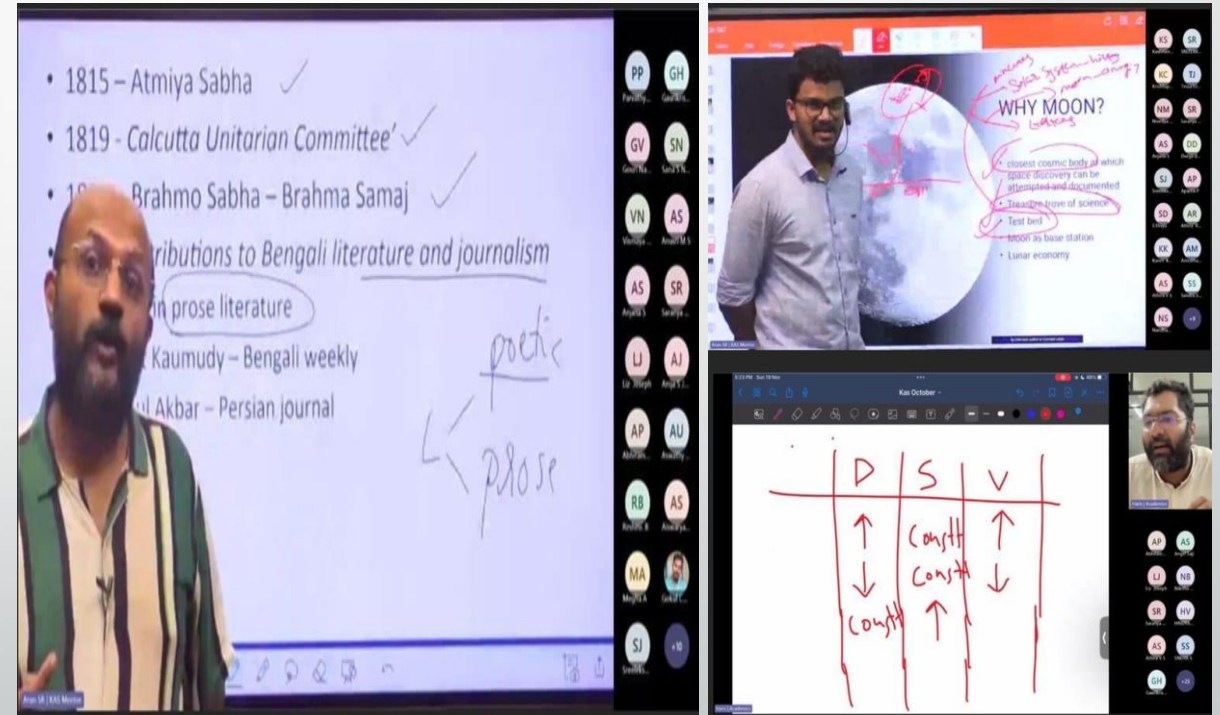
- Date: September 18, 2023
- Speaker: Mr. Arun V. P (Career Educator, TIME Institute for Management Studies)
- Focus: Orientation on CAT exam- Mock test to familiarize students with the entrance exam process.



Manjeri, Kerala, India  
43JM+4FM, Manjeri, Kerala 676122, India  
Lat 11.129743°  
Long 76.083606°  
18/09/23 01:54 PM GMT +05:30

# PSC EXAM COACHING

- Collaboration: KAS Mentor, Thiruvananthapuram
- Format: Online classes every Sunday
- Focus- Free online coaching for PSC exams via mentor app





### 3. Providing Skill trainings

# WORKSHOP ON ABACUS

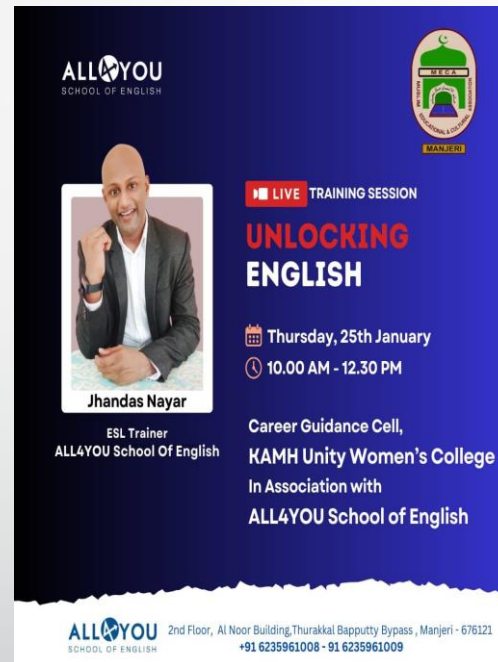
- Date: November 22, 2023
- Collaboration: B Smart Abacus, Perinthalmanna
- Trainer: Mr. Madhusudhanan Pillai (Chief Trainer, B Smart)
- Focus: Abacus training for students enabling them to be trainers at schools.
- Participants: 59 students from various departments
- Outcomes: Students trained as potential abacus trainers- Skill enhancement in mathematical calculations






# UNLOCKING ENGLISH

- Date: January 25, 2024
- Collaboration: All For You English, Manjeri
- Focus: Improving English speaking skills for job opportunities inside India and abroad
- Participants - UG students of the BA English Programme





## 4. Providing placements by conducting placement drives

# PLACEMENT DRIVE – ALBEDO THE EDUCATOR

- Date: December 4, 2023
- Collaboration: Albedo, The Educator
- Inauguration: Er. O. Abdul Ali
- Roles: Educator, Student Mentor, HR Intern, Telemarketing Intern
- Outcomes: Enthusiastic student participation- Successful interviews conducted by a ten-member team
- Placements: 3 students





# PLACEMENT DRIVE - VIBGYOR GROUP OF COMPANIES

- Date: December 20, 2023
- Collaboration: Vibgyor Group of Companies, Manjeri
- Focus: Employment opportunities for final-year degree and postgraduate students.





## 5. Career Counselling and Job Orientation

# JOB PROSPECTS IN MEDICAL CODING

- Date: 25 January 2024, 31 January 2024
- Collaboration: Cardea Healthcare solutions, Manjeri
- Focus: orientation to the students regarding the course offered and job prospects
- Participants: final year BSc Maths, Bcom CA



# SEMINAR: TRANSFORMING PROFESSIONALS INTO CORPORATE LEADERS

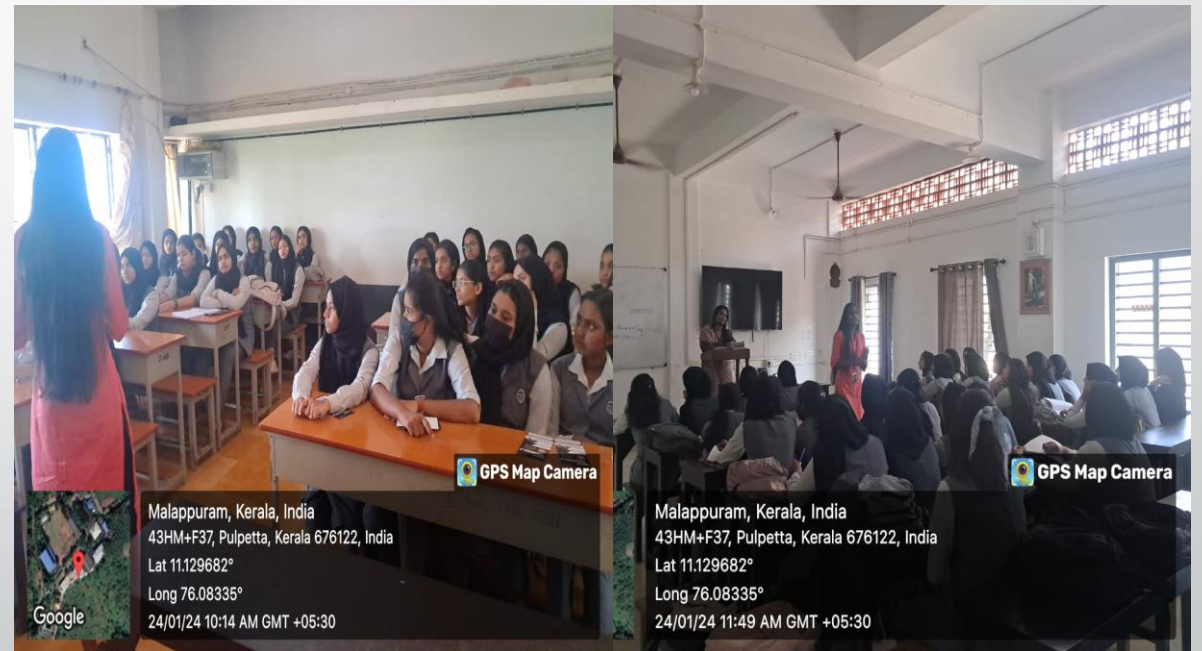
- Date: 22 January 2024
- Collaboration: Westberg – Education Service Provider, Kozhikode
- Participants final year FCS, Bcom CA, History
- Focus: Introduce corporate training and management courses, fitness training course, and fashion designing course offered by Westberg offered by Westberg.





# SEMINAR: INTRODUCING JOB ORIENTED DIPLOMA COURSES

- Date: 24 January 2024
- Collaboration: Unique Occassio tech, Kochi
- Focus: Introducing job oriented diploma courses
- Participants: Final year BA English, Bcom Cooperation





# OUTCOMES

- Enhanced academic and professional skills
- Improved employment prospects
- Strengthened industry-academia partnerships



THANK YOU...